

3<sup>RD</sup> ANNUAL  
**TEXAS INDEPENDENCE DAY  
MUSIC FEST & CHILI COOK-OFF**

**MARCH 6<sup>TH</sup> 11A TO MIDNIGHT  
& MARCH 7<sup>TH</sup> NOON TO 8P** at

Heritage Place Amphitheater in Historic Downtown Conroe, Texas  
500 Metcalf (previously Collins) Street, Conroe, TX 77301

**PRESENTING SPONSOR**

**\$15,000.00**

- Company Name & Logo Printed on all Print Material
- Company Name & Logo Printed on Festival T-Shirts
- 40 tickets to Event
- 20 T-Shirts
- Placement of Large 2-Sided Festival Entry Sign at Front Gate
- Sign Placement above Stage
- 1 Vendor Booth

**BEVERAGE SPONSOR**

**\$ 5,500.00**

- Company Name & Logo Printed on all Print Material
- Company Name & Logo Printed on Festival T-Shirts
- 20 Tickets to Event
- 8 T-Shirts
- Placement of Large 2-Sided Sign on Perimeter Fencing
- Sign Placement on Stage Right & Left
- 1 Vendor Booth

**STAGE SPONSOR**

**\$ 5,500.00**

- Company Name & Logo Printed on all Print Material
- Company Name & Logo Printed on Festival T-Shirts
- 20 Tickets to Event
- 8 T-Shirts
- Placement of Large 2-Sided Sign on Perimeter Fencing
- Sign Placement on Stage Right & Left
- 1 Vendor Booth

*[www.TexasIndependenceDay.org](http://www.TexasIndependenceDay.org)*

**936-788-5819**

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**RADIO PARTNER**

**\$ 3,500.00 (IN KIND)**

- Company Name & Logo Printed on all Print Material
- Company Name & Logo Printed on Festival T-Shirts
- 16 Tickets to Event
- 8 T-Shirts
- Placement of Large 2-Sided Sign on Perimeter Fencing
- 1 Vendor Booth Space

**SOLD!**

**NEWS MEDIA PARTNER**

**\$ 3,500.00 (IN KIND)**

- Company Name & Logo Printed on all Print Material
- Company Name & Logo Printed on Festival T-Shirts
- 16 Tickets to Event
- 8 T-Shirts
- Placement of Large 2-Sided Sign on Perimeter Fencing
- 1 Vendor Booth Space

**SOLD!**

**MUSIC SPONSOR**

**\$ 7,500.00**

- Company Name & Logo Printed on all Print Material
- Company Name & Logo Printed on Festival T-Shirts
- 20 Tickets to Event
- 8 T-Shirts
- Placement of Large 2-Sided Sign on Perimeter Fencing
- Sign Placement on Stage Right & Left
- 1 Vendor Booth

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**CHILDREN'S AREA SPONSOR**

**\$ 1,000.00**

- 4 Tickets to Event
- 2 T-Shirts
- Sign Placement on Perimeter Fencing
- Company Logo posted in Children's Area
- Company Name & Logo Printed on Festival T-Shirt
- 1 Vendor Booth

**FESTIVAL T-SHIRT & HAT SPONSOR**

**\$ 1,500.00**

- Company Logo printed on Left Sleeve of T-Shirt
- Company Name & Logo printed on Festival T-Shirt
- Simple Company Name Embroidered on Hat
- 6 Tickets to Event
- 2 T-Shirts
- Sign Placement on Perimeter Fencing

**VOLUNTEER T-SHIRT SPONSOR**

**\$ 500.00**

- Company Name & Logo printed on Volunteer T-Shirt
- Company Name Printed on Festival T-Shirt
- 4 Tickets to Event
- 2 T-Shirts
- Sign Placement on Perimeter Fencing
- 

**SOLD!**

**FESTIVAL ENTRY WRIST BAND SPONSOR**

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Updated 2/4/2010 10:58 AM

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**\$ 1,500.00**

- Company Name & Logo printed on Festival Wrist Bands to be worn by ALL attendees
- Company Name & Logo printed on Festival T-Shirts
- 6 Tickets to Event
- 2 T-Shirts
- Sign Placement on Perimeter Fencing

## **OFFICIAL WATER SPONSOR**

**\$ 1000.00**

- 4 Tickets to Event
- 2 T-Shirts
- Sign Placement on Perimeter Fencing
- Company Name & Logo printed on Water Bottles
- Company Name printed on Festival T-Shirt

## **OFFICIAL SOFT DRINK SPONSOR**

**\$ 550.00**

- Festival to Use Soft Drinks
- 4 Tickets to Event
- 2 T-Shirts, Sign Placement on Perimeter Fencing & a Beverage Booth
- Company Name & Logo Printed on Festival T-Shirt

## **KIDS' CHOO CHOO SPONSOR**

**\$ 1,500.00**

- 4 Tickets to Event
- 2 T-Shirts
- Sign Placement on Perimeter Fencing
- Company Name printed on Festival T-Shirt
- 1 Vendor Booth Next to the Choo Choo (Can be decorated by Sponsor as a Train Depot)

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## **CHILI COOK-OFF SPONSOR**

**\$ 4,000.00**

- Company Name & Logo Printed on all Print Material
- Company Name & Logo Printed on Festival T-Shirts
- 16 Tickets to Event
- 8 T-Shirts
- Placement of Large 2-Sided Sign on Perimeter Fencing & in Chili Cook-Off Area

## **BEST BEANS SPONSOR**

**\$ 750.00**

- 4 Tickets to Event
- 2 T-Shirts
- Company Name Printed on Festival T-Shirts
- Company Name & Logo Printed on Chili Cook-Off Wrist Band
- Sign Placement in Chili Cook-Off

## **SUPER SALSA SPONSOR**

**\$ 750.00**

- 4 Tickets to Event
- 2 T-Shirts
- Company Name Printed on Festival T-Shirts
- Company Name & Logo Printed on Chili Cook-Off Wrist Band
- Sign Placement in Chili Cook-Off

## **CHILI, BEANS & SALSA COOK-OFF WRIST BAND SPONSOR**

**\$ 750.00**

- 4 Tickets to Event
- 2 T-Shirts
- Company Name Printed on Festival T-Shirts
- Company Name & Logo Printed on Chili Cook-Off Wrist Band
- Sign Placement in Chili Cook-Off

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**CHILI, BEANS & SALSA COOK-OFF  
TASTING CUP SPONSOR**

**\$ 750.00**

- 4 Tickets to Event
- 2 T-Shirts
- Company Name Printed on Festival T-Shirts
- Company Name & Logo printed on Tasting Cups
- Sign Placement in Chili Cook-Off

**CHILI, BEANS & SALSA COOK-OFF  
HAT SPONSOR**

**\$ 750.00**

- 4 Tickets to Event
- 2 T-Shirts
- Company Name Printed on Festival T-Shirts
- Company Name & Logo printed on Tasting Cups
- Sign Placement in Chili Cook-Off

**UNLIMITED**

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## **GENERAL SPONSOR PACKAGES & INDIVIDUAL SPONSOR / FAMILY PACKAGES**

*(For Companies, Individuals or Families that believe in Texas Independence & Keeping Texas Independence Day alive)*

### **'COME & TAKE IT' PACKAGE SPONSOR(S)**

**\$ 1000.00**

- Family Name printed on Festival T-Shirt
- 100 Tickets to Event
- Commemorative Plaque

### **'REMEMBER THE ALAMO' PACKAGE SPONSOR(S)**

**\$ 500.00**

- Family Name printed on Festival T-Shirt
- 50 Tickets to Event
- Commemorative Plaque

### **'LONE STAR FLAG' PACKAGE SPONSOR(S)**

**\$ 250.00**

- Family Name printed on Festival T-Shirt
- 26 Tickets to Event
- Commemorative Plaque

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**SPONSOR SIGN UP SHEET**

Sponsor Name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Telephone #: ( \_\_\_\_\_ ) \_\_\_\_\_

Sponsorship Applying for: \_\_\_\_\_

All Sponsorships are subject to Availability & Approval

Date Applying for Sponsorship: \_\_\_\_\_ / \_\_\_\_\_ / 2010

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**IF YOU HAVE ANY QUESTIONS PLEASE CALL: 936-788-5819  
FAX SPONSOR APPLICATION FORM TO: 936-788-9111**

**MAKE ALL CHECKS PAYABLE TO: CDAA**

**INDEPENDENCE DAY CELEBRATION SUPPORTS:**

LONE STAR MONUMENT HISTORICAL FLAG PARK [WWW.TEXASFLAGPARK.ORG](http://WWW.TEXASFLAGPARK.ORG)  
CITY OF CONROE DOWNTOWN CHRISTMAS CELEBRATION PROJECT  
DOWNTOWN CONROE PROJECTS  
4TH ANNUAL INDEPENDENCE DAY CELEBRATION

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